



Smart Energy Management in Agriculture

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May 14, 2007

Smart Energy Management in Agriculture-July 18, 2007 in Livingston, CA

With fuel and electricity prices on the rise, cost-conscious and ecologically minded farmers across the nation are looking to energy conservation and renewable energy sources to help cut costs and lessen environmental impacts. Smart Energy Management is the answer. Energy efficiency and renewable energy are proven tools for increasing energy independence and protecting farmers from price fluctuations.

Planning is underway for a Smart Energy training in the San Joaquin Valley, aimed at improving energy conservation and increasing energy sustainability on California farms, dairies, ranches and wineries. The July 18th training in Livingston will enable California farmers to visit local farms using renewable energy in their operations, as well as provide them with skills and resources to learn about incentives and financing options. Using the Ecological Farming Association's program model developed through 25 years of working closely with farmers, the project will connect farmers with technical experts and producer peers to gain knowledge and make contacts that will move them towards a more sustainable energy future.

Smart Energy Management is engaging a statewide network of producers, non-profit organizations, local government representatives and industry representatives. The project trains producers in skills to evaluate potential renewable energy on their farms and to pursue strategies of implementation.

TAKE ADVANTAGE OF THE BENEFITS OF SPONSORSHIP

Targeted Exposure

- Exposure to farmers primed for renewable energy installation
- Promotion through regional publicity campaigns in print and radio ads reaching 10,000 farmers, dairies, ranchers and viticulturists
- Preferred advertising placement (5,000 dist.)

Exclusive Promotion

- Prominent signage and public acknowledgements at events
- Logo and web link from EFA website (dependent on sponsorship level)
- Premium exhibit booth space

Client Expansion

- Admission passes
- Tax deductible donation (above value of benefits received)

Please review the enclosed sponsorship options and respond by Tuesday, May 29, 2007, for early publicity inclusion. If you are not interested in sponsorship, please consider attending the event as an exhibitor or as a participant.

Thank you for your support,

Jasmine Roohani
Smart Energy Coordinator

Early Publicity deadline May 29, 2007



Early Publicity Deadline May 29, 2007

Final Deadline July 5, 2007

Smart Energy Management in Agriculture

July 18, 2007 training program for farmers, dairies, ranchers and wineries

Sponsorship Packages and Benefits

Energy Sustainer

\$500

- Name/Logo on sponsor sign at event
- Name/Logo on postcard (deadline 5/29)
- 1/2 page ad in event manual
- \$150 discount on ad upgrade
- Special mailing opportunities
- Exhibitor Booth/Table
- Link/Logo on event website
- Listing in event manual
- Free event admission with lunch for 2

Energy Cultivator

\$300

- Name on sponsor sign at event
- Name on postcard (deadline 5/29)
- 1/4 page ad in event manual
- \$100 discount on ad upgrade
- Exhibitor Booth/Table
- Link on event website
- Listing in event manual
- Free event admission with lunch for 2

Listed Sponsor

\$100

- Business size ad in event manual
- \$50 discount on ad upgrade
- Link on event website
- Listing in event manual
- Free event admission with lunch for 1

Ad in event manual (check size you prefer). Submission deadline is July 5th, 5pm.

- \$50 business card size
- \$100 1/4 page
- \$150 1/2 page
- \$200 full page

I would like to sponsor the Sacramento Valley training in November also, please reserve my spot and mail forms. Date & location TBA.

COMPANY INFORMATION

Company Name _____ Contact Person _____

Person 1 Attending _____ Person 2 Attending _____

Address _____

Phone _____ Fax _____ Email _____

Description of Product or Service _____

Please confirm my sponsorship by Phone Email

PAYMENT INFORMATION

Sponsorship amount \$ _____

- Please invoice me
- My check is enclosed
- Bill my credit card (VISA or MC only)

VISA/ MC (circle one) Card# _____ Expiration _____

Signature _____ V Code _____ (last 3 digits on back of card in signature area)

Smart Energy Management c/o the Ecological Farming Association

Please FAX form to (831) 763-2112 or MAIL to EFA, 406 Main Street Suite 313, Watsonville CA 95076

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