Exhibitor Packet

January 18-21, 2023 | Pacific Grove, CA
EcoFarm advances just & ecological farming and food systems by bringing people together to exchange knowledge and support through connective events and resources.

**Stakeholders**
- 53% farmers & ranchers
- 47% distributors, activists, gardeners, researchers, educators, students

**REACH**
- 1,500+ attendees expected
- 14,000+ email subscribers
- 45,500+ social media engagers

**Why Exhibit**
The EcoFarm Expo will feature a wide spectrum of businesses and organizations serving the ag community. Connect with attendees to promote your products and services that support the well-being of communities and the next generation of farmers.

**DATES**
January 18 – 21, 2023

**LOCATION**
Asilomar State Beach & Conference Grounds
Monterey, California
ECOFARM EXPO 2023

Exhibitor Registration

EXPO BOOTHS INCLUDE
One 6’ x 2.5’ skirted table, two chairs, and two complimentary exhibitor badges.

COMPLIMENTARY CONFERENCE PASSES
Each exhibitor booth includes 2 complimentary exhibitor badges, giving access to the entire conference.

ADDITIONAL CONFERENCE PASSES
$225
Up to 3 additional conference badges can be purchased at the discounted rate of $200 when registering for your booth.

WIFI, ELECTRICITY, EXTRA FURNITURE
See prices listed in online registration.

Booth Sizes and Pricing

A: 10’ x 20’ Corner Booth $2,160
B: 10’ x 10’ Perimeter Booth $1,560
C: 8’ x 8’ Perimeter Booth $1,240
E: 8’ x 8’ Hub Booth $1,110

Online Registration
ECO-FARM.ORG
Don’t wait to register, expo booths will sell out! Register for your booth by Dec 15, 2022 to ensure your company listing on EcoFarm’s website and printed program.

Dina Izzo, Sponsors & Expo Manager • (831) 234-0259 • dina@eco-farm.org
ECOFARM EXPO 2022

Important Exhibitor Info

1. Each booth space includes one 6’ x 2.5’ skirted table, two chairs, and two exhibitor badges. Items such as Wifi, electricity, and additional furniture can be purchased through EcoFarm’s online exhibitor registration.

2. Exhibits are open to conference attendees beginning at 9:00am on Thursday, January 19. All exhibits must be completely removed by 2:00pm on Saturday, January 21.

3. Unless early move-out is selected during online registration, booths must remain open until Saturday, January 22 at 12:00pm.

4. Final booth placement is made by conference staff with every effort to accommodate exhibitor’s request. You will receive an email confirming your booth location in early January.

5. All fees must be paid at time of registration; registration cannot be submitted without payment. Please pay for the cost of your first booth choice as well as any add-ons when you register online. If your first choice is not available, any discrepancies in cost will be handled within one week of your booth assignment – you will be issued a refund through credit card or check, based on your original method of payment or invoiced for the balance.

6. Cancellation Policy: A $250 processing fee will be charged for cancellations up to December 20, 2022. No refunds will be issued after December 20, 2022. Returned checks will be charged $50.

7. All exhibitors and conference registrants must comply with EcoFarm’s Covid Policy listed on our website at eco-farm.org.

8. Exhibitors selling merchandise/products at the Exhibitor Marketplace will be subject to a $125 fee from Asilomar for selling privileges. Sellers must present proof of a California Sales Tax ID. The fee will be collected at the conference. Non-profit organizations are exempt from this fee, with proof of non-profit status.

9. TriCord Tradeshow Services: Asilomar regulations prohibit direct shipments to the conference grounds. All shipped items must be routed through Tricord Tradeshow Services. Shipped items will be delivered on Wednesday, January 18 by 3:00pm to your booth. Return shipments will be picked up at 2:00pm on Saturday, January 21. Please complete the Material Handling form that can be found on our website at www.eco-farm.org

10. Except for loading and unloading, no parking is permitted in the lot surrounding the Expo.

11. Weather: The Expo is located in a 80’ x 100’ heated tent in the Surf & Sand parking lot at the Asilomar Conference Center. Please come prepared for inclement weather, including the possibility of heavy rain.

12. Listed pricing is subject to change prior to registration.

13. Note: Neither conference management nor Asilomar Conference Center (Aramark) is responsible for any injury to exhibitors, their employees, guests or visitors while within the confines of the space set aside for the exhibitor, or for loss or damage to any goods for any cause whatsoever while in transit to or from the display site or during the event. Exhibitors must be able to supply a certificate of insurance if requested by Asilomar or the Ecological Farming Association. Insurance on exhibits is the responsibility of exhibitor.

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