



38th annual EcoFarm Conference

EcoFarm is more than a conference.

It's a gathering for inspiration, renewal, and the celebration of ecological agriculture.



About EcoFarm

EcoFarm Conference features 70+ workshops, intensives, keynote speakers, an exhibitor marketplace, seed swap, awards banquet, mixers, live entertainment, and organic culinary fare. The oldest and largest organic farming conference in the West, EcoFarm is a prime educational and networking hub for farmers, ranchers, distributors, retailers, activists, researchers, and educators.

To learn more visit www.eco-farm.org

Conference Dates

January 24-27, 2018

Location

Asilomar Conference Grounds, Pacific Grove, CA

Audience

EcoFarm Program is distributed to 1,800+ conference attendees in January

Email Subscribers 12,500+

Social Media Engagers: 20,000+

Contact:

Dina Izzo & Isabelle Jenniches

Sponsorship Team

sponsors@eco-farm.org

831-763-2111



Sponsorship Opportunities

Essential Benefits

- ✓ Invitation to the EcoFarm Sponsor Recognition Reception
- ✓ Listing in conference program (distribution 1,800+ attendees)
- ✓ Your brand mentioned 1x across all EcoFarm social media platforms
- ✓ Recognition in monthly EcoFarm E-News (distribution 13,000+)
- ✓ Hyperlinked recognition on event website
- ✓ Listing on conference signage

Levels & Benefits

Soil – \$500

- ✓ Essential Benefits listed above

Seeds – \$1,000

- ✓ 1 complimentary ticket to Wine & Cider Tasting at conference.
- ✓ 1 complimentary ticket to Beer & Cheese Tasting at conference
- ✓ Hyperlinked company name on event website
- ✓ Plus Essential Benefits listed above

Roots – \$2,000

- ✓ One full conference pass with meals, no lodging
- ✓ Subscription to complete set of this year's audio recordings
- ✓ Hyperlinked company logo on event website
- ✓ Plus Essential Benefits listed above

Pollinator – \$3,000

- ✓ Quarter page color ad in conference program
- ✓ Two full conference passes with meals, no lodging
- ✓ Subscription to complete set of this year's audio recordings
- ✓ Hyperlinked company logo on event website
- ✓ Plus Essential Benefits listed above

Orchard – \$5,000

- ✓ Half page color ad in conference program
- ✓ One full conference package includes meals and lodging in a **double** room at Asilomar
- ✓ Hyperlinked company logo on event website
- ✓ Plus Essential Benefits listed above

Field – \$10,000

- ✓ Full page color ad in conference program
- ✓ One full conference package includes meals and lodging in a **single** room at Asilomar
- ✓ Company logo on a slide shown before keynote presentations each day of the conference
- ✓ Hyperlinked company logo on event website
- ✓ Your brand mentioned 1x across EcoFarm social media platforms
- ✓ Plus Essential Benefits listed above

Harvest – \$15,000

- ✓ Full page color ad in conference program
- ✓ One full conference package includes meals and lodging in a **single** room at Asilomar
- ✓ Customized benefits to fit your goals
- ✓ Company logo on a slide shown prior to keynote presentations each day of the conference
- ✓ Hyperlinked company logo on event website
- ✓ Plus Essential Benefits listed above



À la Carte Sponsorship Opportunities

✓ Includes Essential Benefits listed above

Sustie & Justie Awards Banquet

Support this EcoFarm tradition that honors the outstanding achievements of leaders in sustainable agriculture. Benefits include verbal recognition from the podium, recognition on conference website, brochure and program.
\$3,000 (1 available)

Keynote Plenaries

Bring an exceptional speaker to EcoFarm and link your name to ground breaking innovators in agriculture. Benefits include verbal recognition from the stage before the keynote presentation, recognition on conference website, brochure and program.
\$3,000 (4 available)

Official EcoFarm Photographer

Help capture and memorialize the spirit of EcoFarm! Benefits include recognition on photographer's profile in conference brochure, program, website, and Facebook page.
\$2,000 (1 available)

EcoFarm BusTour

Support the annual farm tour highlighting the region's leading organic enterprises. A long-time EcoFarm favorite that sells out quickly! Benefits include 2 seats on the BusTour, verbal recognition during the tour, and recognition on conference website, brochure and program.
\$2,000 (1 available)

Wine & Cider Tasting

Beverage enthusiasts sample organic wines and ciders offered by premier vintners and cider producers. Benefit includes two tickets to tasting, your name on the souvenir wine glass as well as recognition on conference website, brochure and program.
\$2,000 (1 available)

Beer & Cheese Tasting

Guests sample craft brews and artisanal cheeses while networking and making new friends. To be held in Merrill Hall this year to accommodate the growing popularity of this event! Benefits include two tickets to tasting, your name on the tasting glasses and recognition on signage, conference website, brochure and program.
\$1,000 (3 available)

Mixers

Host a social event at EcoFarm! Offer EcoFarmers a place to network, play, and unwind after a day of workshops. Benefits include recognition on signage, conference website, brochure and program.
Contact us for your custom mixer options

Photo Booth

Support our beloved produce-themed photo booth held during Friday night's dance party. Benefits include recognition on EcoFarm Facebook photos, conference website, brochure and program.
\$1,000 (1 available)

Childcare

Sponsor childcare during conference for the benefit of EcoFarm families! Kids enjoy play time with creative projects and outdoor activities at the beach with experienced childcare providers. Benefits include recognition on signage, conference website, brochure and program.
\$1,000 (2 available)

EcoFarm Scholarship Program

Grow the farmers of tomorrow! Help new and beginning farmers attend EcoFarm. Benefits include special recognition in conference program. Does not include Essential Benefits.
All amounts accepted.

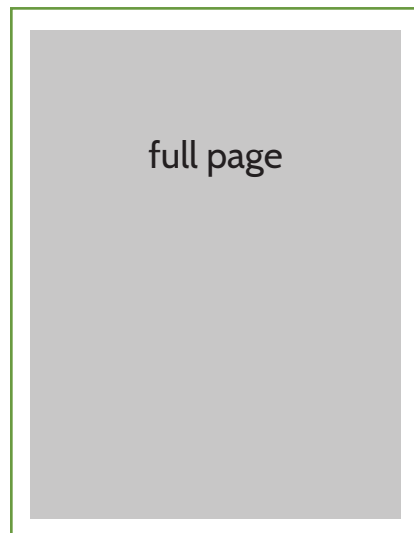


Advertising

EcoFarm Conference Publications

EcoFarm ads reach an influential group of farmers, ranchers, distributors, retailers, activists, educators, and supporters.

Ad Size	Dimensions	Value
Full page	7.25"w x 9.5"h	\$1,200
1/2 page	7.25"w x 4.625"h	\$950
1/4 page	7.25"w x 2.375"h OR 3.5"w x 4.625"h	\$700
1/8 page	3.5"w x 2"h (biz card)	\$450
1/16 page	3.5"w x 1.5"h (banner) ^{new size!}	\$200



Ad Submission

Brochure Ads Due:
Fri, Sept 22, 2017

Program Ads Due:
Fri, Dec 8, 2017

Send your digital file to:
deborah@eco-farm.org

Questions? Contact
deborah@eco-farm.org
831-763-2111 x13

Artwork Guidelines

- Press-ready PDF (300 dpi CMYK: Fonts embedded), TIFF or EPS files accepted.
- No bleeds.
- EcoFarm can not provide any color matching guarantee as pertains to screen-viewable, electronic files.