

Peterson Farm



Location: Kingsburg, CA
Since: 1976
Operator: Karen and Dick Peterson
Acreage: 30
Crops: 8 Varieties of Peaches
Sales: Wholesale
Organic Status: Certified organic since 1987



Growing classic varieties of high-acid, high-sugar yellow peaches, the Petersons have always used ecological farming practices. They had the farm certified as organic (farming without synthetic pesticides, herbicides or fertilizers) in 1987 after being members of the California Clean Growers Association (CCGA) for several years. The CCGA was a group of family farms joined together to promote environmentally responsible farming.

***“Making money wasn’t the most important thing,” said Karen.
“We considered the farm successful if it supported the family
and paid for itself.”***

TO PURCHASE: Wholesale from Valliwide Marketing Inc. at www.vworganic.com

Peterson Farm
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